Amie Colosa

GRAPHIC DESIGNER / FRONT-END DEVELOPER

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Experience

DIGITAL DESIGNER - PROGRAMMER   01/18 - Present
Newsday Media Group, Melville, NY

Design of email blasts and digital marketing ads. Email campaign development. Design and coding of landing pages and micro sites.

WEB DESIGNER   08/13 - 11/17
Huemor Designs, Farmingdale, NY

UI/UX website design for various clients including research, critical thinking, and wireframes. Setting up of interactive website prototypes for client feedback. In charge of email development and Mailchimp dynamic template building. Front-end web development skills frequently used alongside design responsibilities.

DESIGN & WEB PRODUCTION   06/12 - 02/13
GoMerch, New York, NY

Design and build of ecommerce stores. Creation of marketing assets including emails and web banners. Made sure stores were constantly up to date.

FREELANCE DESIGN   01/12 - Present
Self, New York

Established a business brand; promoted through blogging & social media. Design and development of personal blogs. Created small business websites and branding.

WEB DESIGNER   07/11 - 06/12
Perfumania Holdings, Bellport, NY

Design and coding of emails. Web banner and promotion creation. Website creation and identity.

GRAPHIC/WEB INTERN   09/10 - 07/11
Perfumania Holdings, Bellport, NY

Photographed products, edited photos for web, created web banners and ads. Designed emails, product artwork, and logos.

Profile

Designer & developer hybrid based out of Long Island, New York. Passionate about combining creative design and technology. I have 7+ years of experience designing and building websites, email templates, and web graphics.

Education

ADVANCED REGENTS DIPLOMA 2006
Bellport High School, Brookhaven, NY

BACHELOR OF FINE ARTS IN INTERACTIVE DIGITAL DESIGN
Minor in Fine Arts
Quinnipiac University, Hamden, CT

Skills

Excellent skills in Adobe CC suite including Photoshop, Illustrator, and Indesign. HTML, CSS, and PHP coding languages. Wordpress development. Mailchimp email development.

Experience with Javascript, Shopify, Drupal, Adobe After Effects, Sketch.

Interests

Music, Fashion, Sewing, Silkscreening, Guitar, Photography, Roller skating, Skiboarding, Blogging.